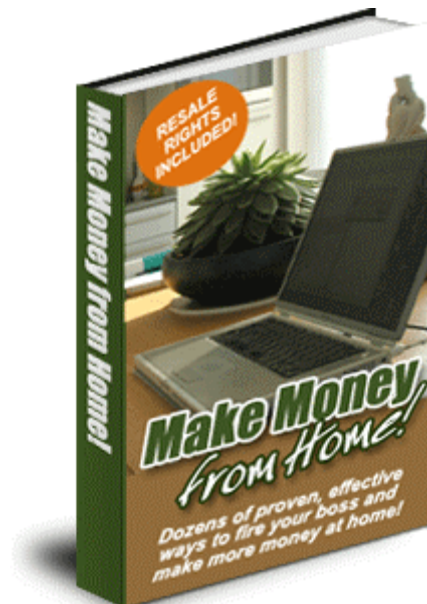


## The "**One-Step To eBay Riches**" Power-Report!



**Congratulations!** – you now have **full master resell rights** to this report!

Before starting please accept some highly valuable bonuses as a thank-you for your time and trust.



**The Money From Home Package Sells At [\\$49 Here](#).  
You Can Download It At No Cost Here:**

**<http://www.digital-resale-rights.com/ihwfree.htm>**

Once you download this package you will find several other resources to download inside to help you make money with eBay, drop-shipping, “golden” wholesalers, importing & several other ways of creating powerful home based income streams. You’ll also get access to one of the best eBay editorials anywhere online. Don’t miss it.

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**INTRODUCING THE SIMPLE ONE STEP TO EBAY RICHES TECHNIQUE!**

Congratulations on obtaining this very powerful report. The one step technique that you are about to discover is a highly unknown, yet **incredibly powerful** way of making far more sales, getting more bids and building a highly targeted customer list...all rolled into one.

If you put it into practice you will see some startling results.

**THE TECHNIQUE – OFFER A HIGHLY TARGETED “INFORMATION PRODUCT”  
AS A FREE GIFT**

That’s all you have to do. Offer a “free gift” that is highly complimentary to your product that would be of huge interest to your potential bidders.

Why does this work so well? Because you’re offering something that is of **high perceived value** to the bidder (maybe even higher than the price of the actual product) completely free. How could the bidder not take it up? He’s looked at other auctions in your category – some even selling the exact same product but only yours offers this unique information product that comes along with the purchase. Suddenly he wants the info-product almost more than he wants the actual product (I have had emails from customers who have told me the only reason they bid for the product was the info-product that came with the auction!).

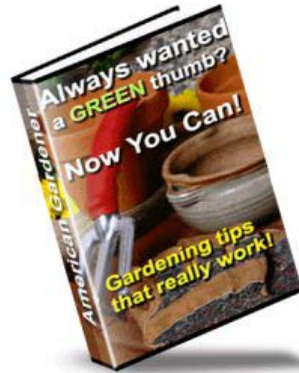
Let’s take a look at a simple example:

**Dave\_Beckham99** sells gardening tools as part of his eBay portfolio. Like all other sellers he has so-so sales. Sometimes he finds a buyer, sometimes he doesn’t.

Then Dave thinks “hmm, what can I do to make my gardening tools sell like hot-cakes?”

It hits him. Offer a free gift that would be useful to someone who buys gardening tools – a book about how to grow a perfect garden!

Something like this:



Dave Includes a note in his auction – right at the top where it can be noticed:

**\*\* Important – All buyers of all my garden tools will receive a copy of the “Gardening Tips That Work” book. This sells on my website at £9.**

Can you see how suddenly, Dave’s auction becomes far more attractive to any potential buyer than other sellers who are offering the same product(s). This is a unique selling point and it does not matter what you’re selling, this simple technique will SHIFT your products and FAST!

It’s as simple as that.

This one technique can help you to sell ANYTHING that you want to. It does not really matter what it is. We’ll look at some ways of changing this technique ever so slightly a little bit later on – the change will really drive a frenzy of bids to your auctions.

So where do you find such eBooks that you can legally offer as part of your auction? This is the part where you have to be a little carefully. Obviously, you can’t just search Google for an eBook in the topic you would like, buy it and offer it as a bonus for your

auction – not unless you want to get sued anyway ☺ - no, you need to find quality products with **resell rights**. Here's a free blog that teaches you all about resell rights, how to get them and use them for huge profits:

<http://digital-resale-rights.blogspot.com>

**What are resell rights?** They are products – such as eBooks, and sometimes software – that give you the legal right to resell the product to other customers after you have purchased it. This means you can legally offer the product to your auction customers simply because you purchased the rights.

It's important you get hold of resell rights products that are legitimate and from a trusted source. There are too many illegal outlets to risk buying from a source that is not well known in the market.

If you're worried about where to find premium eBooks with resell rights on practically every eBay category you can find them here:

**[Digital Resale Rights Club](#)** – Hundreds of information products and eBooks covering most eBay categories. New books are added almost daily in various categories and almost all have resell rights.

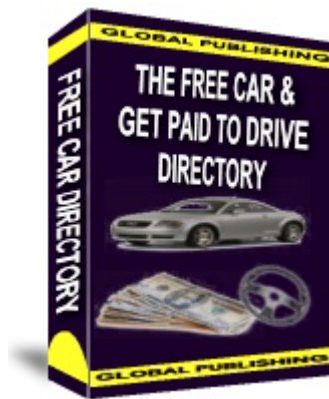
**[Niche Products Pack](#)** – Again, an almost endless number of eBooks with resell rights in various categories. You also get a whopping 50% discount if you purchase via this link.

If you wish to create your own eBook, it's really very easy these days. Check the <http://www.global-ebooks.com/infokit.htm> for more information. The advantage here is that you can create a small eBook yourself that is completely unique.

Let's now look at a couple more examples – I really want to drive home the power of this simple technique.

**Henrys\_Left\_Foot** sells all types of automobile accessories on eBay. He knows that eBay is literally crawling with LOADS of people looking for all types of car related products.

Some of his products are higher-ticket, higher profit items than gardening tools. Things like car stereo systems for example. Do you think he would stand out from the crowd if he offered this to all winning bidders of his auction:



**Henrys\_Left\_Foot** points out clearly on his auction that he usually [sells this product for \\$49](#) but that all buyers of his auto products will be able to get with each order.

An offer like this could well wipe his stock clean (or if he's using a drop-shipper, suck up the drop-shippers stocks bone-dry).

Are you starting to see the potential of this now? Well there's more...



**USING THE “ONE STEP TO EBAY RICHES!” TO DRIVE A FRENZY OF BIDS TO YOUR AUCTION!**

We’re going to change things a little now. Let me tell you something that cost me \$200. It changed my fortune online. It’s quite simply this:

*“You can earn a fortune on the internet if you continually build targeted lists to sell to”*

It’s true – and I spent \$200 on a very expensive course before that sank into my head. Then I went away and earned a lot of money (and still do).

Now I’ll show you how you can use the technique you have just learned and not only whip up a frenzy of bids for your auction, but build a highly targeted list who will buy from you again and again (and again).

How?

It’s easy:

1. This time instead of offering your eBook to the winner of the auction, offer it to **EVERYONE THAT BIDS ON THE AUCTION!** Just make it clear that everyone who wants the product agrees to sign into your opt in newsletter.
2. If you have **a targeted product** that is of interest to people in that category, they will bid on it (sometimes just to grab the eBook). This can whip up a real stir sometimes and get a flurry of bids to your product.
3. Send the book to all the bidders, and if possible make them sign up to your **opt-in newsletter** list before they receive the gift.

4. **Keep in touch** with these “leads” – you have already built up a positive relationship with them. Most have got a great product from you without even paying anything. They like you now and trust you. Will they buy from you in the future? If you offer them something of interest...you bet!

If you have never heard about “list building” then you’re leaving behind a lot of profits on the table. Most of your profits should be made on the back-end after already selling something to a customer. Without a list it’s impossible to build up back-end profits. If you wish to learn more about this then check out “[Ways To Explode Your List \(http://www.digital-resale-rights.com/5optin.htm \)](http://www.digital-resale-rights.com/5optin.htm)”.

I also want to mention, that if you’re using drop-shippers for your auction this technique works very well – it gives you a very important edge against competitors who may be trying to sell the same thing.

**WHAT TO DO NEXT – GET HOLD OF SOME RESELL RIGHTS PRODUCTS AND START POSTING AUCTIONS....!**

This method does far more than allow you to sell you current products with far more success.

*“This Powerful strategy allows you to expand into new eBay categories, sell far more products with a much higher success rate – Take action NOW and your eBay business can grow and grow!”*

You have gained a lot of knowledge in these 10 pages that can make you an eBay GOD. But only you have the power to put it to use. Here’s a quick strategy for you to get more resell rights in all eBay categories than you know what to do with:

1. Get hold of quality resell rights from a reliable source. As mentioned earlier, the two best sources by far are the [Digital Resale Rights Club](#) and [Niche Products Powerpack](#) . It does not matter what product you’re selling, chances are you’ll find an eBook with resell rights that your potential customers would JUMP at having. Alternatively, have a go at creating your own eBook (it’s really not as hard as you may think).
2. Just modify your auctions and state that every winner/bidder will also get hold of a book worth £X.

It’s that simple!

I hope that you have learnt a lot about how to make your eBay auctions sizzle.

My name is Tuks Engineer. If you enjoyed this report you can also read another one of my books for free below. It's called Niche Profit Streams and it teaches anyone how to "switch on" simple home based income streams with minimal effort:

<http://www.digital-resale-rights.com/nicheprofitstreams.htm>

Finally, thanks for taking the time to read this report. You can keep in touch with me via my newsletter or by visiting my [BLOG](#).

God bless,

**Tuks Engineer**